

All-Church Meeting Strategic Priorities 2024-2030

4/7/2024

First United Methodist Church of Ann Arbor
120 S. State St. | Ann Arbor, MI 48104
Phone: 734-662-4536 | www.fumc-a2.org



Welcome and Agenda

- 11:15 Welcome, agenda and prayer (Nancy Lynn)
- 11:20 Develop facilities (Anne Cox, John Kaczor, Tim Kobler)
- 11:35 Grow church (Rick Miller)
- 11:40 Deepen faith (Nancy Lynn)
- 11:45 Connect community (Jenaba Waggy and Kim Garver)
- 11:55 Finance update (John Wilson)
- 12:00 Q and A—chat, written questions will be collected
- 12:15 Thank you and closing prayer (Jenaba Waggy)

Symbol key: Not started yet Completed 🕒 Started, in progress



Develop Facilities

John Kaczor, Lay Leader

Anne Cox, Trustees Chair

Tim Kobler, Wesley Clergy



Develop Facilities 2024-2030: Green Wood Transition & Redevelopment of Downtown

- 2024: Green Wood Transition
Begin collaboration with Wesley to redevelop downtown
- 2025: Sell Green Wood; choose developer for downtown
- 2026: Engage congregation in building design workshops and begin detailed planning. Secure funding.
- 2027: Break ground
- 2028/29: Continue construction
- 2030: Space transition



Green Wood Transition First Quarter 2024

- ☑ Obtain city and private appraisals
- ☑ Green Wood Task Force presents to Leadership Council on timeline/needs
- ☑ Green Wood Task Force engages a facilitator
- 🕒 Green Wood congregants tour downtown



Green Wood Transition Second Quarter 2024

- ❑ Work with Green Wood Task Force on space/equipment needs
- ❑ Prepare for move of Green Wood items and historic archives
- ❑ Green Wood Task Force chooses new venue downtown



Green Wood Transition Third Quarter 2024

- Pilot Green Wood service downtown
- Move historic archives to downtown
- Hire a realtor for the sale of Green Wood




Green Wood Transition Fourth Quarter 2024

- Adapt space and equipment for Green Wood Service
- List Green Wood property for sale
- Provide special transition services and welcome celebration
- Last service at Green Wood (end of 2024/beginning of 2025 (TBD))



Develop Downtown First Quarter 2024

-  Begin conversations with Wesley and First Baptist
- Wesley Board creates redevelopment committee for Wesley/downtown project. FUMC A2 joins committee to create a joint planning effort



Develop Downtown Second Quarter 2024

- ❑ Research possible development partners
- ❑ Form “Redevelopment Team” with consultant to explore options for FUMC-A2 & Wesley to align planning options
- ❑ Meet with City of Ann Arbor Planning & Downtown Development Authority (DDA)



Develop Downtown Third Quarter 2024

- Research local community needs for development
- Begin meeting with Redevelopment Team
- Identify owner's representative
- Explore options for sanctuary use, remove some pews



Develop Downtown Fourth Quarter 2024

- ❑ Explore option to open chapel space by removing walls
- ❑ Investigate signage for the lawn/inside
- ❑ Explore sanctuary use options and removal of more pews



Wesley Update

- ❑ The Wesley Board of Directors met with a consultant last calendar year to set the vision for the future of the ministry
- ❑ The BoD voted to move forward with the development of a new facility located on the corner of State and Huron on the current Wesley lawn
- ❑ We are working on the development of a Building Committee to move forward with building design and capital fundraising
- ❑ They set an ambitious goal of opening the new facility in the late summer of 2027



Grow Church

Amy Bridges, Lay Leader

Rick Miller, Leadership Council Co-Chair



Grow Church: 2024-2030 Organizational Alignment Connection Focus

2024: Build a Balanced Scorecard.

Focus on organizational alignment.

Connection focus: New visitors and “inactive list.”




2025-2030: Review and refine scorecard.

Review and refine organizational alignment.

Connection focus: TBD.




Grow Church First Quarter 2024

-  Review and refine all staff job descriptions to align with strategic priorities
-  Research and report on useful metrics for the church
-  Explore Planning Center People Dashboards



Grow Church Second Quarter 2024

- Update staff job descriptions and alignment
-  Review workflows for visitors and “inactive congregants”
- Test different metrics on Planning Center



Grow Church Third Quarter 2024

- Update organizational matrix to include committees
- Realign job descriptions for staff per SPRC
- Update enhanced follow-up system for new and “inactive” congregants
- Create Balanced Scorecard from metrics



Grow Church Fourth Quarter 2024

- ❑ Complete organizational alignment and matrix
- ❑ Launch Balanced Scorecard for metrics



Deepen Faith

Nancy Lynn, Senior Pastor



Deepen Faith 2024-2030

2024: Create Green Wood, Contemporary and Family Worship Services.

Develop rotational system to focus on one specific area of faith development each year.

2025-2030: Review and refine worship services. Faith focus: TBD each year.



Deepen Faith

First Quarter 2024

- 🕒 Clarify number of services and target audiences 🕒
- View contemporary services
- 🕒 Begin Sunday morning schedule discussions
- 🕒 Explore collaboration with Wesley
- Meet with families to design trial worship



Deepen Faith

Second Quarter 2024

- ❑ Draft new worship services for Green Wood, Contemporary, Family
- ❑ Pilot Family Service in June of 2024
- ❑ Draft job descriptions for worship leaders and music; discuss hiring with Finance and SPRC



Deepen Faith

Third Quarter 2024

- Finish design of new worship services
- Pilot new Green Wood Service
- Evaluate feedback from Family Service
- Experiment with different arrangements of pews and chair



Deepen Faith Fourth Quarter 2024

- Start new Green Wood service
- Start new Contemporary service
- Incorporate or modify Family service



Connect Community

Jenaba Waggy, Associate Pastor

Kim Garver, Co-Chair of Leadership Council



Connect Community: Outreach Ministries & Communications 2024-2030

- 2024: Transition to Church Center.
Start communications and marketing committee.
Define, prioritize and publish our outreach ministries to community.
- 2025-2030: Refine internal/external marketing efforts.
Expand outreach ministries and community partnerships.




Outreach Ministries

First Quarter 2024

- 🕒 Meet with the Justice League to better understand charter, current ministries, members and needs
- 🕒 Communicate to the church about General Conference in April of 2024



Connect Community: Outreach Second Quarter 2024

-  Decide on participation in local summer festivals
 - Define, prioritize and sunset justice and service options
 - Update Justice League charter and outreach ministries



Connect Community: Outreach Third Quarter 2024

- ❑ Prioritize and focus efforts for outreach in local events over the summer
- ❑ Draft community resource list to provide referral information and reduce redundancy of ministry efforts



Community Connection: Outreach Fourth Quarter 2024

- Publish a Community Resource list
- Solidify current FUMC partnerships based on community needs



Communications First Quarter 2024

- ☑ Start Communications and Marketing Committee
- ☑ Develop Church Center ads for bulletin and announcements and start worship check-ins
- ☑ Add Leadership Council Strategic Planning documents to websites, hold review sessions and two All-Church meetings on priorities



Communications

Second Quarter 2024

- Complete communication audit and report to Leadership Council
- Start “celebrations” newsletter in May and November
- Campus Connect to Ross/Informatics school



Communications

Third Quarter 2024

- ❑ Begin volunteer scheduling for Connections on Planning Center
- ❑ Expand use of Church Center groups
- ❑ Define Campus Connect projects



Communications

Fourth Quarter 2024

- Expand Planning Center for other ministries to schedule volunteers
- Expand Registrations with Church Center
- Improve Church Center usage for active congregants



Finance Update

Current (23-24) budget:

- ❑ Current budget was balanced using funds from reserves
- ❑ Income so far this year is slightly behind budget
- ❑ Balancing our budget with reserve funds is an occasional, but not sustainable, practice



Finance Update

Next year's budget, beginning this fall:

- ❑ **To maintain status quo**, plus inflation, likely to need \$90,000 of additional income
- ❑ **New initiatives** will likely require additional funding
- ❑ Best scenario would be additional pledges or growth
- ❑ We'll be looking closely at options in our budget planning



How Can We Get Involved?

- ❑ Encourage your family and friends to re-engage
- ❑ Be “radically” welcoming to people at church, especially those you don’t know
- ❑ Serve in volunteer roles within and outside the church
- ❑ Be disciples of Christ in the world
- ❑ Give to help make all this work possible



Q & A



**Thank you for your time,
attention, talents and
commitment to
FUMC Ann Arbor**

